

5 April 2025

A London South Bank University spokesperson said:

“The KURE study undertaken by LSBU was commissioned by KURE as part of a paid consultancy agreement between LSBU and KURE. It is important to note that this was a pilot commercial report, not intended for peer-reviewed publication. As such, it was not subject to peer review required for academic research.

“The report, which has since been made public, shows the findings of a small-scale randomised controlled study.

“The report does not make claims about the significant effects of the KURE versus a placebo. It references the **potential** as the researchers saw relevant trends in some of the dependent variables in the KURE trial. It states there were no differences in performance (measured by time to exhaustion). It also states there were trends for differences in some variables that **may** have possible benefits for recovery (blood lactate trends) and oxygenation (skin oxygenation).

“The report recognises the limitations of the study and the need for larger-scale studies to determine significance.

“In the Channel 7 report, the only spoken representation from LSBU was from Steve Hunter.”