

**Statement from Mike Baird, NAB's Chief Customer Officer – Consumer Banking:**

The old adage of 'if it's sounds too good to be true, it probably is' applies directly to online scams.

The reality is it's becoming harder to spot what is a scam with cyber criminals becoming more sophisticated in 'fake news' sites and sham advertisements. I want to reiterate I am not associated with these companies or products and I remain deeply alarmed that there may be people out there clicking on these links thinking otherwise.

I strongly encourage Australians who come across scams sites to avoid clicking on the links and report them where possible.

While this issue won't go away overnight, together we can play our part by standing up to scams and to protect the vulnerable who could clearly be impacted. We all need to #standuptoscams.