

ABC FOI 202425-032

“.. A document setting out the costs of the ABC’s on air rebrand and the changes to its websites in August 2024.”

Category	Costs (GST excl)
Graphics	\$65,533.00
Fees paid to third party design firms	\$682,762 .00
Branding	\$37,290.00
Travel (for training and system implementation)	\$32,579.00
TOTAL COST	\$ 818,164.00